

## NEWSLETTER - Issue 1

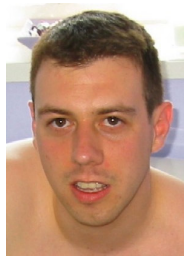
In the words of Sir David Frost, "hello, good evening and welcome" to the first of our monthly newsletters. Many questions must be bouncing around the void between your ears and hopefully the next few paragraphs will help to answer them.

### Q. Who are you?

We are the "End2End2004.co.uk" Consisting of 4 finely toned specimens, namely;



Darren "Gooner" Lynes  
First Line Logistics Manager  
31 - Luton



Paul "Cuzman" Curryer  
Assistant Retail Store Manager  
27 - Luton



Matt "The Lawman" Peel  
Solicitor  
24 - Derbyshire



Darren "Dazzlin" Howe  
Licensed Aircraft Engineer  
27 - Derbyshire

Vital statistics of each of us can be found on the website - Enjoy!

### Q. What are you doing?

We are aiming to ride from John O Groats to Lands End. This is recognised as the "wrong" way due to the prevailing winds, we are also following what is known as the "suicide route". 916 Miles in 12 days.

### Q. Why are you doing it?

To raise an enormous amount of cash for Cancer Research UK! Sadly, Dazzlin's Dad, Bob, recently passed away after fighting Cancer for two years. This ride is in memory of Bob and to raise money to help the prevention, detection, treatment and cure of Cancer. 1 in 3 of the UK population will be diagnosed with cancer during their lifetime!

### Q. Why are you writing to me?

Because you are special! You have been earmarked by one of us because we believe you can help. Newsletters have been sent to family, friends, colleagues, employers, local businesses, local radio, television, the list goes on.

We need donations and lots of them. We need prizes for sponsors to win and lots of them. We need equipment for the ride and lots of it. As little or as much as you can spare.

### Q. What is in it for me?

As much as you can give to us - we will give back in advertising and publicity!

Our web site is up and running and is regularly being updated. There are opportunities to have advertising and a link on our site. We have also made contact with local radio, newspapers and TV. Cancer Research UK are also helping to raise our profile even further. We will wear/display your name on the ride and on our support vehicle. Your name or business will feature on the next newsletter.

### Q. When do you leave?

We plan to leave John O Groats on Monday 14<sup>th</sup> June and arrive in Lands End on Saturday 26<sup>th</sup> June. 12 days of cycling with 1 day off to refuel in the middle.

**Q. How can I contact you?**

You can contact us via the website alternatively;

The North  
Darren Howe  
17, Stoneheads  
Whaley Bridge  
High Peak  
Derbyshire  
SK23 7BB  
Phone 0797 4224 170  
[darrenhowe@end2end2004.co.uk](mailto:darrenhowe@end2end2004.co.uk)

The South  
Darren Lynes  
16, Kidner Close  
Bushmead  
Luton  
Bedfordshire  
LU2 7SX  
Phone 0771 8318 835  
[darrenlynes@end2end2004.co.uk](mailto:darrenlynes@end2end2004.co.uk)

**This Months Sponsors**

Phil Dunford of [www.thecarsticker.co.uk](http://www.thecarsticker.co.uk) has kindly designed and produced car stickers for us to sell. Due to his massively discounted prices we should be able to make a whopping profit from our initial outlay! If you haven't already got one – then I am afraid you are too late. Watch the web site for the availability of other merchandise. Visit Phil's site for *any* customised stickers. Mention where you saw it!

Darren Howe won a return flight for 2 with "Thomsonfly.com" from Coventry Airport to any of these destinations; Rome – Nice – Venice – Malaga – Palma – Ibiza – Naples. This has been donated to the Charity Prize Fund.

**With Special Thanks to;**

Special thanks this month go to Tim O'Reardon for kindly volunteering to manage our website. Please visit [www.end2end2004.co.uk](http://www.end2end2004.co.uk) where you will learn more about the trip, us and why we are making this journey!

**February Newsletter**

Next month will feature our training progress in "Daz's Diary", Cuzman's Corner", Gooners Grotto" and "Matt's Monthly". It will also feature up coming fund raising activities and new sponsorship partners!

All the best

Dazzlin, Gooner, Matt and Cuzman

**Newsflash!**

Since the initial draft of this newsletter we have secured a place on;

*"The Salon – Live"*

on E4, Sunday 1<sup>st</sup> February 1130hrs

and will possibly appear on the highlight show, Channel 4, Monday 2<sup>nd</sup> February 1800hrs.

*We will be enduring a full leg wax for the cause (now that has got to be worth a few quid!)*



*"So, next year, New York eh lads?"*